

Continuing the Dialogue to Promote Real Learning First

In Alberta, the focus remains on narrow measures of learning.

We can no longer hold back our students from becoming their best selves—creative and innovative individuals who will belong to a world that honours the diversity and complexity of our communities. Together, we must put Alberta back on the appropriate path to a better future.

Visit www.reallearningfirst.ca to learn more about assessment and accountability.



Photos courtesy of Tourism Red Deer



Aspiring Albertans

This event is part of a series of public lectures and broad discussions aimed at advancing Alberta's future as a creative and vibrant society. As we move further into the province's second century, Albertans find themselves blazing a trail into the unknown—with unprecedented opportunities and challenges. The Alberta Teachers' Association (ATA) and Cambridge Strategies invites you to be part of the exploration that awaits Alberta's next generation as our province defines its place in the world. Follow-up public lectures and online discussions will be a key part of this initiative.

Join the public dialogue at Learningourway.ca



Putting Real Learning First in Red Deer

"Real learning is a product of strong, healthy relationships between students and caring teachers."

Morris Flewwelling,
Mayor of Red Deer

"Real learning is self-initiated application of learned knowledge to a new situation"

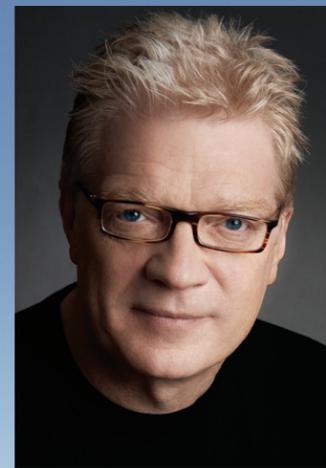
Barb (Eklund) Hanson,
Principal, Poplar Ridge Elementary School

"Real Learning is ... profound, it comes from the individual who has a yearning to know."

Leo Richer, Teacher,
Notre Dame High School

Real learning is authentic, self-directed, empowering, collaborating and when least expected.

Joel Ward,
President, Red Deer College



The Element: How Finding Your Passion Changes Everything

Sir Ken Robinson: A Public Dialogue



**Wednesday,
February 9 (7:00–9:30 PM)**

**Westerner Park
4847A 19 Street
Red Deer, AB**

Registration, reception and networking:

6:00–7:00 PM with no host bar

Performing artists from Red Deer and area schools will be showcased during the reception.

Tickets: \$10

For tickets contact Jennifer Bahler at jbahler@rdpsd.ab.ca or 403-505-5889.

Public lecture and discussion:

7:00–8:30 PM. No-host bar reception to follow.

(Proceeds to Central Alberta Women's Emergency Shelter)



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Putting Real Learning First in the 21st Century

Aspiring Albertans

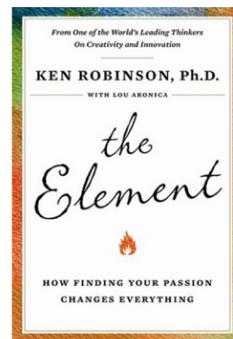


Community dialogue with Sir Ken Robinson

What does it take to achieve personal success and feel like you are in your element? World-renowned innovator Sir Ken Robinson argues that it is not natural talent that drives personal success, but rather a delicate interplay between talent, passion, attitude and opportunity that brings people to achieve their highest levels of success and lead lives of meaning and purpose. Based on his newly released and highly acclaimed book *The Element: How Finding Your Passion Changes Everything*, Robinson's talk takes audiences on a compelling tour of what can happen in all our lives when passion and talent meet. He draws on the personal stories of high achievers in many fields, including Sir Paul

McCartney, Arianna Huffington, Matt Groening (creator of *The Simpsons*), Meg Ryan and renowned physicist Richard Feynman. With a wry sense of humour, Sir Ken helps audiences understand:

- What it takes to find "The Element" in our own lives
- Why age and occupation are no barrier
- How to enhance creativity and innovation in both personal and professional settings
- How focusing on "The Element" is an essential strategy in transforming education, business and communities to meet the challenges of living and succeeding in the 21st century



Sir Ken Robinson

Sir Ken Robinson is an international speaker, author and advisor to governments. Robinson's now-famous talk to the 2006 TED conference is the most-watched video in TED history—more than 5 million downloads—and a brilliant example of his extraordinary speaking style: a perfect balance of content, anecdotes and humour. He led a national commission on creativity, education and the economy for the UK and was one of four international advisors to the Singapore government for its strategy to become the creative hub of Southeast Asia.

"*The Element* is another reminder of why Sir Ken Robinson is one of America's finest imports. With a crackling wit and a deep humanity, he urges us to ignore the naysayers, bypass the crowd, and find the place where our talents and desires intersect. This is a truly inspiring book."

Daniel H Pink, author of *A Whole New Mind*

"While the world is changing faster than ever, our organizations, our schools, and too often our minds are locked in the habits of the past. The result is a massive waste of human talent. *The Element* is a passionate and persuasive appeal to think differently about ourselves and how to face the future."

Alvin Toffler, author of *Future Shock* and *The Third Wave*

Putting Real Learning First— The Ingenuity Challenge for Red Deer and All of Alberta

As we enter our second century as a province, how can we rekindle our commitment to the hallmarks that brought Alberta to where it is today? How can we move forward as citizens of Red Deer, committed to learning our way to the next Alberta?

Internationally, education is undergoing a radical transformation. From the arts to commerce to civic life, Red Deer and its surrounding region continues to lead Canada in growth and opportunity. Yet are we truly embracing the most appropriate paths to our shared future? Are there other ways to the future?

In Alberta, the focus on standardization and narrow measures of learning over the past two decades is coming to an end. We can no longer hold back our students from becoming their best selves—creative and innovative individuals who will belong to a world that honours the diversity and complexity of our communities.

This public lecture and invitational symposium will be a unique opportunity to share among Red Deer and area residents a vision of learning that will bring forward the best values and attributes for becoming a forward-thinking member of the next Alberta.



Music teacher Kati Ramsden is proud to work with students Jesse Johnson and Taylor Eagles organizing Christmas concerts, glee clubs and choir.

Learning our way to the next Alberta



Dr Stephen Murgatroyd, Moderator

Stephen Murgatroyd is an experienced educator who has taught in schools, colleges and universities and has worked with a variety of organizations in the fields of educational research, leadership development and organizational change. A former professor of management and applied psychology at Athabasca University and

founder of the world's first online MBA, he has authored over 25 books and several hundred articles and book chapters, and has worked as a management consultant for governments, business and nonprofits around the world. Murgatroyd is a board member of the Galileo Educational Network, trustee of the Alberta Heritage Community Foundation and one of the founders of the Alberta Council of Technologies.